MEHAK QURESHI

Lead Product Designer · Design Systems · 14 Years

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SUMMARY

Lead product designer with 14 years of experience owning complex work from problem framing through implementation. Leads a **50+** interface design system at ExxonMobil across 10 business lines, and designed digital banking experiences at U.S. Bank that improved task completion by **42%** and drove **3x** faster feature adoption. Validates decisions through usability and A/B testing, partners closely with product and engineering, and leads critique and mentorship without formal people-management responsibilities. MSc in Human-Computer Interaction.

EXPERIENCE

ExxonMobil | **UX Lead** Nov 2023 – Present

- Lead design for a **50+** interface enterprise design system spanning Order-to-Cash, Source-to-Pay, and Record-to-Report workflows, with platform-wide design ownership across 10 business lines.
- Built its foundations end to end (component libraries, design tokens, governance, compliance review, and developer handoff) so teams ship from one shared visual language.
- **Polaris (Power BI analytics dashboard):** cut UI development effort by **30%** and manual workflow overhead by **40%**; scored **85+** on the System Usability Scale.
- **Stewardship Daily Schedule:** replaced a paper-based field-operations workflow with a digital tool, contributing to a **40%** reduction in missed inspections and **$1.8M** in annual productivity gains.
- Set design standards and a critique practice across the platform; mentor designers through feedback and critique without formal reporting authority.

U.S. Bank | **Senior Product Designer / Interaction Designer** Jan 2021 – Oct 2023

- Designed digital banking product experiences that improved task completion by **42%**.
- Partnered with product and engineering on releases that drove **3x** faster feature adoption.

EARLIER EXPERIENCE

Sallie Mae | **Senior Interaction Designer / UX Designer** Feb 2018 – Jan 2021
Chevron | **User Experience Consultant** Feb 2017 – Jan 2018
Blue Trail Software | **Interaction Designer** Feb 2016 – Feb 2017
DynamiX | **Graphic Web Designer** Aug 2012 – Jan 2016

SKILLS

Design Systems	Component libraries, design tokens, governance, compliance review, developer handoff
Research	Usability and preference testing, A/B testing, prototyping, efficacy measurement
Influence	Design standards, critique practice, mentorship without formal reporting authority
Domains	Digital banking, consumer financial products, energy, enterprise workflows, analytics
Tools	Figma, Adobe Creative Suite, Power BI, Flutter UI kits, Agile / Scrum

EDUCATION

MSc, Human-Computer Interaction | University of Houston 2016 – 2018
BS, Industrial Engineering | University of Houston 2010 – 2014